



Protecting Marin Since 1934

January 3, 2020

President Batjer  
Commissioner Rechtschaffen  
Commissioner Guzman-Aceves  
Commissioner Shiroma  
Commissioner Randolph  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, California

**RE: MCE Proposed Self-Generation Incentive Program Equity Marketing, Education, and Outreach Plan**

Dear President Batjer and Commissioners,

The Marin Conservation League supports MCE's Self-Generation Incentive Program (SGIP) Equity Marketing, Education & Outreach (ME&O) Plan.

The Marin Conservation League has been preserving, protecting, and enhancing the natural assets of Marin County for over eighty-five years, and presently includes in its areas of focus mitigating climate change, and thus, support for MCE and its mandate. We share with MCE a commitment to helping vulnerable community members gain access to cleaner and more resilient energy options. We believe that it's now more important than ever, in the aftermath of California's devastating wild-fires, to expand access to solar-battery backup systems to those at greatest risk.

We believe that MCE with its four-county service area can accelerate SGIP participation and are willing and ready to collaborate with MCE on local community engagement activities.

MCE's proposed SGIP Equity ME&O Plan is just the kind of program we've been looking for. It outlines specific outreach strategies that could be implemented immediately to support and accelerate underserved communities' access to SGIP equity incentives, substantially increasing the adoption of battery storage, bringing economic and workforce opportunities to our most disadvantaged communities, and reducing the need to operate conventional gas-powered facilities in these communities with their accompanying air pollution and greenhouse gas emissions.

Marin Conservation League looks forward to working with MCE and other stakeholders to implement a strong SGIP Equity ME&O plan in 2020.

Sincerely,

A handwritten signature in blue ink that reads "Doug Wilson".

Doug Wilson  
Co-Chair, Climate Action Working Group

A handwritten signature in black ink that reads "Robert Miller".

Bob Miller  
Co-Chair, Climate Action Working Group

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